A Survey of Blended Learning Trends in Corporate Training Settings in Korea

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Abstract

Blended learning has become one of the major trends in Korean corporate training. However, there has been scant research on blended learning in corporate training settings in Korea. The purpose of the present study was to explore current and future trends of blended learning in corporate and other training settings in Korea. 136 people from training related fields such as human resource development (HRD), training, and e-learning participated in this research. The findings revealed many interesting current trends and future expectations related to blended learning in training settings. In regards to the overall status of blended learning in Korean corporations, participants displayed strong interest in blended learning and were expecting that the importance of blended learning would grow in their organizations either modestly or significantly during the next few years. In addition, the perceptions of the respondents regarding the benefits of blended learning and the barriers to implementation in their respective organizations were analyzed.